




CLARITY CONTEXT CONVICTION



---

**LANGUAGE**  
SHOULD NOT  
BE YOUR  
**BARRIER**

---

Elite Asia Enables You And Your Business To Be Understood



## Who we are

Elite Asia is more than just a **one-stop language services provider**. We can help you navigate to and from different languages and create new materials in the language of your choice to meet your business needs. We stand equipped and ready to serve your **translation, copywriting and interpreting needs**, as well as **learning new languages**. We can help to define who you are with greater clarity and magnify your brand visibility to both businesses and consumers.



Elite Asia **was ranked among the top 3 language service providers in Singapore**, according to Common Sense Advisory Research (CSA Research) in 2015. We have established an extensive network of translators, interpreters and writers in strategic cities across Asia.

Our linguists are native bilinguals and / or have immersion experience in multilingual communities and are highly skilled in navigating to and from multi-languages.



Do you want to  
**communicate in the same language**  
as your client or counterpart ?

**PICK UP  
THEIR LANGUAGE!**  
FIND OUT HOW WE CAN HELP.





## Why speak your client's **language**



- Speaking the same language instills trust
- Establish and maintain good working relationships
- Communication breakdowns can be avoided
- Ineffective communications leads to frustration
- They are more receptive to your ideas



Being able to communicate with potential clients in their native language is key to winning their business!



## Multilingualism and the work environment

**84% agreed** that workers are more productive when managers or executives **communicated with them in their native language.**

**84% agreed** that international firms **will not be able to effectively compete against major global competitors** without world-class managers.

**93% agreed** that expatriate managers **are more successful when they are bilingual.**

**71% agreed** that **expatriate assignments are increasingly important** for executives on a leadership track.

- Forbes Insights Survey of 106 senior executives, 2011



# Why learn a **new language**



## **For Work**

- To become more competent in the global marketplace
- To be equipped when travelling overseas
- To communicate with a broader network
- To portray a professional image



## **For Personal Development**

- To add value to an organisation or company
- To increase employment and promotion potential
- To promote a healthier brain
- For self-enrichment and increase self-esteem



## Types of **language courses** available

### **Chinese**

One fifth of the planet speaks Chinese. Mandarin Chinese is the mother tongue of over 873 million people, making it the most widely-spoken first language in the world.

### **Korean**

The Korean language has gained popularity as a second or third language among the younger generation due to media and entertainment influences.

### **Japanese**

Learning the Japanese language improves one's chances of getting hired by Japanese companies or getting a job in large multinational companies.



#### **For Serious Learners**

TOPIK (Test of Proficiency in Korean)  
Examination

- For foreigners who do not speak Korean as their mother tongue
- For application to local universities and for employment



#### **For Business Learners**

Cultural Course

- For foreigners who wish to understand Chinese, Korean and Japanese business language
- For professionals who often make overseas trips



## Types of **classes** available

### **Corporate Classes**

- Conducted at client's premises.
- Course fees deductible from company's PIC Grant

### **Public Classes**

- Classrooms located at Jurong East and Bugis
- Cost-effective and interactive

### **Private Classes**

- Conducted at student's preferred location and timing
- Customised curriculum to meet specific learning needs



### **Trial Lesson**

- (Test of Proficiency in Korean)
- For foreigners who do not speak Korean as their mother tongue
  - For application to local universities and for employment



### **Speaking Club**

- Organised for BEGINNERS and INTERMEDIATE level participants to practice public speaking skills, resulting in greater self-confidence and personal growth





## Client Satisfaction



**“ I like our learning atmosphere, learning materials and the instructor’s patience.**

- Raphael Recasas

**“ The course material, the way the language is taught - I loved that.**

- Shweta Dongre

**“ What I like most about this course is having real life conversation.**

- Ngo Nauyen Thac Thao

**“ Compliments to our teacher Linda. She explained Chinese language very well especially when we still do not understand. Her English is also good and we can understand her explanations better.**

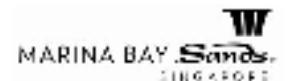
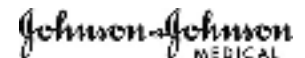
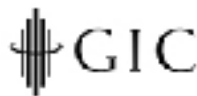
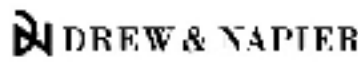
- Zullaila Binte Idris

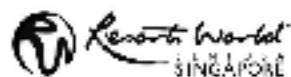
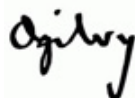
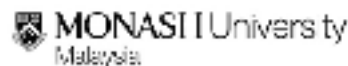
**“ The course is Interesting, fun, interactive, informative, competent & friendly instructor.**

- Donna Enriqor

MORE TESTIMONIALS CAN BE FOUND AT [WWW.LANGUAGEASIA.COM](http://WWW.LANGUAGEASIA.COM)

# “Clients we served





## **SINGAPORE**

+65 6565 7166

8 Jurong Town Hall Road, #25-02 The JTC Summit,  
Singapore 609434

## **MALAYSIA**

+603 2169 6380

Level 36 Menara Citibank, 165 Jalan Ampang,  
50450 Kuala Lumpur, Malaysia

## **HONG KONG**

+852 27877999

Unit 1103, 168 Sai Yeung Choi Street,  
Mong Kok, Kowloon, Hong Kong

## **SOUTH KOREA**

+82 70 7847 9772

Yeonghwa Blenheim 1713ho, 799-22 bun-gi,  
Yeonhui-dong, Seo-gu, Incheon, Korea

For more information, please visit

**[www.elitetranslations.asia](http://www.elitetranslations.asia)** (Translation Services)

**[www.eliteinterpreters.asia](http://www.eliteinterpreters.asia)** (Interpreting Services)

**[www.elitelinguistic.net](http://www.elitelinguistic.net)** (Language Courses)

Updated: February 2016